

# GaYeon (Tina) Ji

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## EDUCATION

### University of Pennsylvania - Graduate School of Education

Master of Science in Education in *Learning Sciences and Technologies* | GPA 3.97/4.0

Capstone | "Visual Thinking Strategies: Connecting underrepresented adolescents to online art museum education"

Aug 2021

### University of Michigan - Ann Arbor

Bachelor of Arts in *Art and Design* | GPA 3.57/4.0

Minors | Entrepreneurship, Art History, Asian Studies

Dec 2018

## RELATED COURSEWORK

Design of Learning Environments, Maker Studio, Statistics for Educational Research, Design Thinking for Social Impact, Learning Sciences: Past, Present, Future, Fabrication: Bits and Atoms, Innovator's Toolkit, Detroit Connections: In the Classroom

## RESEARCH INTEREST

Arts Integration, STEAM (Science, Technology, Engineering, Art and Math) Education, Collaborative Learning, Communication, Equity, Computational and Cultural Literacy

## PUBLICATIONS

Shaw, M.S., Ji, G., Zhang, Y., & Kafai, Y.B. (accepted). Promoting socio-political identification with computer science: How high school youth restore their identities through electronic textile quilts. In *Proceedings of RESPECT 2021*.

Shaw, M.S., Kafai, Y.B., Zhang, Y., Ji, G., Russo, R., & Aftab, A. (accepted). Connecting with Computer Science: Two Case Studies of Restoring CS Identity with Electronic Textile Quilts. In *Proceedings of ISLS '21: The Annual Meeting of the International Society of the Learning Sciences*.

Ji, G. (2020). Art exists everywhere. *Koreatimes*.

[http://www.koreatimes.co.kr/www/opinion/2020/06/162\\_291172.html](http://www.koreatimes.co.kr/www/opinion/2020/06/162_291172.html)

Ji, G. (2020). Mural project helps vulnerable girls learn, grow. *Koreatimes*.

[https://www.koreatimes.co.kr/www/culture/2020/12/703\\_292087.html](https://www.koreatimes.co.kr/www/culture/2020/12/703_292087.html)

## RESEARCH EXPERIENCE

### University of Pennsylvania Graduate School of Education | Research Intern | Philadelphia, PA

Sep 2020 - Aug 2021

- Collaborated in facilitating, interviewing and collecting field notes during the implementation of arts-integrated Computer Science education workshops (virtual and in-person) designed for 16 racially and ethnically diverse youth.
- Conducted 3 rounds of comparative, inductive analysis of surveys, interviews, students' interactive quilt patches, resulting in development of a codebook and framework for understanding how participants' CS identity work.
- Designed visual educational materials such as welcome guide, Micro:bit tutorial, and student showcase brochure.

### University of Michigan Museum of Art | African Art Curatorial Intern | Ann Arbor, MI

Apr 2018 - Aug 2018

- Researched provenance of donated artworks and drafted 4 exhibit labels for African headrests.
- Supported curator by editing publications, compiling collections list, and developing exhibition learning guides for docents.
- Executed administrative duties such as proposing merchandise ideas for special exhibition, organizing meetings, taking minutes, and contacting donors for future exhibition loans.

## PROJECTS (MEDIA COVERAGE/LINKS ATTACHED TO EACH TITLE)

### [The Cactus Art Gallery & Cafe Pop-Up](#) | Founder, Cook, Curator | Chungju, South Korea

Jun 2020 - Aug 2020

- Established a creative pop-up space for 10 local young artists in Chungju, Korea, to exhibit, sell artworks, hold art classes and connect with other artists and visitors.
- Managed all aspects of the business, including curating, recruiting, marketing, cooking, and accounting, resulting in \$8530 in revenue and \$1000 in donations to the Chungju Girls Youth Shelter.

### [The Parachute Kids Podcast](#) | Podcast Co-Host & Producer | Remote

Apr 2020 - Aug 2020

- Co-produced 8 episodes for season one, aimed to provide insightful coverage of cultural adaptation and cultivate a supportive community for international students and educators working with international students in the U.S..
- Designed content (e.g. infographics, press releases) and distributed through social media and emails to secondary and higher education international student offices.

### [Chungju Girls Youth Shelter Community Mural Project](#) | Project Director | Chungju, South Korea

Mar 2020 - Apr 2020

- Directed and worked with 6 students and 5 volunteers on a community mural project at a homeless youth shelter.
- Raised \$2697 in funds to remodel an outdoor study room and paint a mural to revitalize an abandoned yard.

**Chico MacMurtrie Border Crosser Project** | *Digital Fabrication Team Member* | *Ann Arbor, MI* Dec 2017 - Apr 2018

- Collaborated with artist Chico Macmurtrie and 16 students across different departments to plan, build and launch a 40-foot robotic sculpture that poetically explores the notion of borders and boundary conditions.
- Contributed by designing and 3D printing click-on system to add more stability for the large-size inflatable installation.

## TEACHING EXPERIENCE

**Research and Teaching Assistant** | *University of Pennsylvania Graduate School of Education* | *Contract* Jan 2022 - Present

- Deliver demonstrations for maker education/exploratory projects (3D printing, Block-based coding, Paper Circuit), advising on the required skills, methods and techniques.
- Support faculty member with administrative responsibilities regarding virtual class monitoring, course material updates.
- Provide students with valuable and timely feedback to aid in their development.

**Art + ESL (English as Second Language) Tutor** | *Freelance* | *South Korea* Jan 2018 - Oct 2021

- Tutored 8 elementary to college students in Korea (virtual and in-person) to help them better comprehend school learning objectives or prepare for English competitions.
- Evaluated students' educational needs and developed individualized instructional plans integrating art (painting, drawing, dancing) to motivate students' emotional and embodied learning.

**Volunteer English Instructor** | *Chungju Teenage Boys Shelter* | *Chungju, South Korea* Feb 2020 - Aug 2020

- Provided pro-bono conversational English lessons for 6 high school students at a homeless shelter for minors and aligned learning materials with students' needs and interests, such as school homework and traveling.

**Volunteer Art Instructor** | *Bennett Elementary School* | *Detroit, MI* Jan 2018 - Dec 2018

- Partnered with other 8 college art students to design and lead hands-on art and design projects such as abstract sculpture, clay coil pot, collaborative pastel poster, and stop-motion animation for 40 elementary students.
- Organized a stop-motion video festival for students to exhibit their collaborative artworks with peers and community.

## OTHER EMPLOYMENT HISTORY

**Crimson Education** | *Part-time Strategy Consultant* | *Remote* Nov 2021 - Present

- Create overarching admissions and academic strategies, setting individualized targets and milestones for up to 24 students from diverse cultural backgrounds to reach academic, university and personal goals.
- Conduct hour-long virtual strategy consulting sessions with the student, sharing with parents, the student and relevant team members notes and action items from each meeting.

**LFmall Store Chungju HAZZYS** | *Freelance Communication and E-Commerce Specialist* | *Remote* Feb 2020 - Present

- Oversee the company's online retail performance, site execution, and ensure multi-channel consistency.
- Create and manage all social media presence, content, and marketing campaigns on multiple platforms (Facebook, Instagram, Naver Smartstore, KakaoTalk), increasing traffic by on average 150%.
- Utilize social media analytical data to measure effectiveness, improvise previous campaigns and consult with the client.

**Museum of Modern Art** | *Membership Guest Assistant* | *New York, NY* Oct 2019 - Feb 2020

- Generated proactive sales efforts on-site, while assisting, resolving general complaints, and answering questions for on average 5,000 members and guests daily.
- Updated membership database in Salesforce and assisted with RSVPs and administration for member events.

**Brooklyn Youth Chorus** | *Art Administration Fellow* | *Brooklyn, NY* May 2019 - Feb 2020

- Coordinated and implemented community-building project for the development team, resulting in establishing 8 new partnerships and over \$800 in donation from a bouquet fundraiser, in collaboration with a local flower shop.
- Maintained a filing system for audit reports, letters, and financial statements and regularly updated the online database.

**Arts at Michigan** | *Program Assistant* | *Ann Arbor, MI* Aug 2017 - Dec 2018

- Assisted in developing and implementing art-based programs through soliciting donations, managing event details, processing survey data, resulting in over 5,000 participating students and \$1,000 value in donations.
- Contributed to reconstruction of student arts leadership program by redesigning program strategy, revising application forms, recruiting new members, and leading meetings.

**5 Star Plus Retail Design** | *Marketing and Graphic Design Intern* | *Beijing, China* Jun 2017 - Aug 2017

- Designed numerous collateral (e.g. store design, marketing campaign) for companies such as UGGs Kids.
- Proposed marketing campaigns and drafted public press on Chinese retail design industry for marketing team.

## LEADERSHIP

**Vice President of Communication** | Penn GSE Student Government (GSESG) | Remote Feb 2021 - Aug 2021

- Supervised and developed all GSESG web-based tools and marketing materials (website, Instagram, Bi-weekly Newsletters) to ensure effective and timely communication between GSESG and GSE students.
- Cooperated with the GSESG Board, Office of Student Services, and GSE Communications Office to plan, develop and execute 20 virtual events for students.

**President** | Greek Life Diversity, Equity, and Inclusion Collaborative | Ann Arbor, MI Apr 2017 - Apr 2018

- Administered the organization by facilitating meetings with the presidents of four Greek councils and staff, writing the constitution, and registering as a student organization.
- Directed *Diversity Speaker Series* and *Pizza with a Purpose* to create a platform to openly discuss thoughts and concerns around diversity and cultural appropriation in Greek Life, hosting 140-200 people.

**Vice President** | Kappa Phi Lambda - Phi Chapter | Ann Arbor, MI Apr 2017 - Apr 2018

- Served as a mentor for 20 different minor board chairs, providing guidance on planning, executing, and reflecting on their position responsibilities and professional development goals through office hours and monthly check-ins.
- Directed sorority's annual cultural philanthropy show, *Inspired*, heading a committee of 6, receiving \$220 in grants, recruiting student performers, soliciting over \$200 in donations for local business sponsorship, and raising \$521 to donate to Hegira Health, Michigan-based mental-health organization.

## HONORS AND AWARDS

- **Departmental Scholarship** | Penn GSE Sep 2020 - May 2021
- **Community Service Recognition Award** | Korean Member of the National Assembly May 2020
- **Dean's Award for Academic Excellence** | University of Michigan Dec 2018
- **University Honors** | University of Michigan Apr 2016 / Dec 2018
- **Stamps Creative Scholarship** | Penny and Roe Stamps Sep 2015 - Dec 2018

## CERTIFICATES

- **Human Social/Behavioral Research Course Certification** | CITI Program Sep 2020
- **Programming for Everybody (Getting Started with Python)** | Coursera Aug 2020
- **Art & Ideas: Teaching with Themes by The Museum of Modern Art** | Coursera Apr 2020
- **Raiser's Edge NXT Fundamental** | Black Baud Aug 2019

## ADDITIONAL SKILLS

- **Languages:** Korean (Native), English (Fluent), Mandarin (Classroom knowledge)
- **Design and Media:** Adobe Creative Suite (Photoshop, Illustrator, InDesign), Final Cut Pro, Rhino 3D, TinkerCAD,
- **Computer:** Blockbased-programming, Salesforce, Raiser's Edge, RStudio, Google Suite, Microsoft Excel

## PROFESSIONAL MEMBERSHIPS

- **College Art Association** | Since 2020
- **Foundation in Art: Theory and Education (FATE)** | Since 2020
- **Art Administrators of Color Network** | Since 2019